



IPC China SMEMA Committee Kick-off Meeting

Date: August 25, 2009

Venue: Mid Summer Room, The Pavilion Hotel, Shenzhen, China

Meeting Minutes

IPC China SMEMA Committee held the kick-off meeting on August 25th, 2009 in the Pavilion Hotel in Shenzhen, China, to announce the official set-up of this committee and discuss the work plan in the next 6 months. IPC China SMEMA Committee is made up of SMT equipment suppliers and the main purpose is to enhance the communication within the industry, develop programs needed and finally achieve multiple-win status. There are totally 25 attendees from executive level of Equipment manufacturers and distributors. (Please see attachment A for a roster of the whole attendance)

- Welcome and Introduction
- Speech by Marc Peo on the background and history of IPC SMEMA Council
What is SMEMA? How SMEMA merger into IPC? How IPC helped SMEMA on the trade show?
Marc Peo is the president of Heller Technologies, a member of IPC board of directors and also a member of IPC SMEMA council in US. He said during the presentation: IPC is not a exhibition company, It was SMEMA members that “begged” IPC to make a trade show for the industry, which gives birth to IPC APEX. **Please tell IPC what you want and IPC will make it happen!**

Please see attachment B for a complete PPT of Marc’s presentation

- IPC Staff Presentation by Leesha Peng on IPC Technical Roadmap: Unique Interconnect Methods (**Please see Attachment C for a complete copy of Leesha’s PPT**)
- Through individual talk with all the members, IPC China SMEMA Committee has set up a standing committee with five core leaders, which are Marc Peo from Heller Technologies, Hamed El-ABD from WKK, Frank Wong from Asymtek China, Allen Huang from Dek and Stephen Suen from JT Automation.
- IPC China SMEMA Committee Work Plan in the next 6 months
 - 1 IPC\CEPEA joint magazine Surface Mount Equipment and Technology, first issue in January 2010.
Hamed from WKK suggested that this magazine can be made in electronic format to keep it green and accessible to more people in one company. IPC Liason, Sophia will do a research and conduct a vote within the committee to decide if we go with electronic copy or hard



copy.

Hamed also mentioned here, IPC China SMEMA Committee is an excellent platform set up by IPC. Now all the members need to put differences aside, and start to seek for something in common. China is the World Power Center now. It is time for the industry to bond together to achieve a multiple-win future.

- 2 Discuss the seminar in East China region at the end of the year of 2009.
SGS is now preparing the speech. ERSAs has submitted three papers for consideration. Asymtek China is also considering to join in. The cooperation group will be formed before the mid September.
- 3 Electronica & Productronica China 2010
Daben Mao and Morris Dong from MMI make a presentation to introduce the situation of EP China 2010 to attendees. IPC and MMI are now working hard together to make this trade show a big success to create huge value to SMEMA members.
(Please see attachment D for a complete copy of MMI's presentation)
- 4 A joint event together with IPC China EMS Committee in March 2010 during EP China
- 5 IPC 2010 Electronics Assembly Equipment Statistical Program for local Manufacturing Sales. This program will be cooperated with CEPEA.

Follow-up of this meeting: The Standing Committee of IPC China SMEMA Committee has been formed and they have scheduled a meeting on August 26th with Leesha for further discussion and to decide the date of next face-to-face meeting.

A Press Conference was held from 3:30pm – 5:30pm right after the kick-off meeting to announce the set-up of IPC China SMEMA Committee and its' cooperation with China Electronic Production Equipment Association (CEPEA)

- Speech by IPC China General Manager-Leesha Peng
- Speech by CEPEA Secretary General-Cunzhong Jin. He shared some data of imported equipments and a comparison of the situation of the first half year of 2008 and 2009.
- Speech by Frank Wong, the representative of the standing committee of IPC China SMEMA Committee.
- Speech by the chairman of CEPEA SMT sub-committee
- Q&A